

Investment AB Spiltan as a partner



"We chose Spiltan as partner because they have a long term focus and do not have an exit strategy, just as ourselves as entrepreneurs.

Christian Omander och Kajsa Knapp, founders of CoolStuff

OUR VISION

We are the preferred choice for entrepreneurial companies in need of a new active partner.

OUR MISSION

We are the investment company that develops companies for long term success in active partnership with entrepreneurs.

INVESTMENT CRITERIA

- Active entrepreneur with significant influence and ownership in the business.
- Companies in the expansion phase.
- Significant growth potential, preferably both in market and company growth.
- High profit potential and a proven business model.
- Company value of 40-200 million SEK and ownership of 20-40 % on initial investment.

VALUES - "In a Spiltan way"

- We are long term investors and buy to keep.
- We offer entrepreneurs the opportunity to substantial influence and ownership in their own companies.
- We know how to achieve rapid growth and development.
- We have a large and valuable network of entrepreneurs.
- We want to contribute to making Sweden a better country to run a business in.

EXAMPLES OF COMPANIES IN WHICH SPILTAN INVEST:

Paradox Interactive - developer and publisher of computer games, **CoolStuff.se** - cool gadgets online, **Forza Football** - worldwide football application, **Qvalia** - automates and find hidden values in large corporate transaction flows, **Emerse** - programmatic buying of video advertisement, **Cinnober** - worldwide provider of share trading systems, **Berkshire Hathaway** - US conglomerate founded by Warren Buffett.

PLEASE CONTACT:

our investment manager *Mikael Vaezi* if you have suggestions for companies that need a new minority owner that can help improve the company's development and growth. Tel: 08-545 813 40 or e-mail: mikael@spiltan.se.
For more information: www.spiltan.se.

Investment AB Spiltan is an investment company with a total portfolio of about five billion swedish crowns, mainly invested in profitable private companies run by talented entrepreneurs. Through long term, personal commitment and entrepreneurship Spiltan create conditions for strong growth and returns. Spiltan has approximately 2,600 shareholders and is traded on the Alternative List (www.pepins.com/market/listing) of Pepins Group AB (www.pepins.com) Further information is also available on www.spiltan.se.